April 5, 2016

For Immediate Release

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Tommy Bahama

Tommy Bahama Announces 2016 Major League Baseball Collection Powerhouse brands gear up for the seventh year of MLB Apparel



Tommy Bahama 2016 "Collector's Edition" Series shirt featuring David Ortiz, St. Louis Cardinals MLB Team Panel Back and Fairweather Fronds Polo

Tommy Bahama is back with its highly successful line of officially licensed Major League Baseball apparel for the 2016 MLB season. The rollout of product includes the exclusive 2016 "Collector's Edition" Series shirt featuring David Ortiz and a collection of premium sportswear for fans of all 30 MLB teams.

• "Collector's Edition" Series: <u>Tommy Bahama</u> honors one of baseball's most celebrated players with the release of the 2016 "Collector's Edition" Series shirt featuring David Ortiz. The shirt pays tribute to the three-time World Series Champion and nine-time All-Star ahead of the final season of his career. A classic image of Big Papi hitting a home run against the backdrop of Fenway Park's iconic Green Monster is showcased on a finely detailed 100% silk print shirt. The Red Sox logo, Ortiz's signature, the number 34 and his silhouette are all embroidered on the back of the shirt, along with his career highlights and awards. A woven label inside the collar shows the classic pose he strikes after each home run he hits. The shirt comes in a custom designed garment bag to be treasured as a fine collectible for the true baseball fan. Only a limited number of shirts will be produced and each one is numbered. The 2016 "Collector's Edition" Series shirt featuring David Ortiz is available exclusively at Tommy Bahama stores and online at tommybahama.com. Retail: \$250

The *Tommy Bahama* MLB collection of premium apparel for 2016 offers a variety of options for true baseball fans, as well as *Tommy Bahama* enthusiasts. The collection includes:

• MLB Team Panel Backs: Original artwork and logos of these legendary teams are embroidered and printed on the back and left sleeve of a classic silk panel back shirt. These shirts are available for five select MLB teams – New York Yankees, Boston Red Sox, St. Louis Cardinals, San Francisco Giants, and Los Angeles Dodgers. Retail: \$158

- MLB Firewall Half-Zip: This must have sweatshirt made of lightweight, moisture-managing fabric and detailed with embroidered team logo on the sleeve, will keep you dry and comfortable all season long. Available in select MLB teams. Retail: \$118
- Cool, Palm, and Collected: This baseball jersey inspired camp shirt in a colorful tropical print with team logo embroidered on the left sleeve is a real home run! Available in select MLB teams. Retail: \$158
- Diamond Dinger: Embroidered bats and balls form the eye-catching "diamonds" on the front and a baseball diamond (as in, a playing field!) on the back embellishes this solid color jacquard shirt. Team logo on the left sleeve. Available in all 30 MLB teams. Retail: \$158
- Paradise Sliders: Slide headfirst into comfort (figuratively, of course) with this ballpark-friendly camp shirt. Detailed artwork is embroidered on the back and team logo on the left sleeve. Available in all 30 MLB teams. Retail \$158
- Fairweather Fronds Polo: Show your team pride *and* your love of tropical style with this subtleyet-sophisticated floral pattern polo. Made from super soft cotton with team logo embroidered on the left sleeve. Available in all 30 MLB teams. Retail: \$98

The *Tommy Bahama* 2016 MLB collection of premium, collectible apparel for the true baseball fan is available at *Tommy Bahama* stores, online at tommybahama.com and at select specialty retailers across the country.

Tommy Bahama's highly successful line of officially licensed MLB apparel was introduced in 2009 with the launch of the first "Collector's Edition" shirt to celebrate the World Series, followed by the launch of the first collection of shirts for the 2010 Major League Baseball season. This complements an established array of *Tommy Bahama* lifestyle products, which include apparel, footwear, accessories, home furnishings, restaurants & bars, and retail stores. *Tommy Bahama's* Major League Baseball collection epitomizes the natural affinity that exists between these two brands. Baseball players and fans alike embrace *Tommy Bahama* products as well as the company philosophy to "*Make Life One Long Weekend*[™]."

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