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For Immediate Release

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## *Tommy Bahama*®

### *Tommy Bahama Teams Up with PGA player Ricky Barnes*



*Ricky Barnes*

*Tommy Bahama*, the iconic island lifestyle brand, has signed PGA TOUR player Ricky Barnes to an exclusive multi-year wardrobe agreement. Barnes will wear *Tommy Bahama* apparel while playing on the PGA TOUR, as well as for other professional and personal appearances.

*Tommy Bahama* takes a relaxed, modern approach to sportswear, offering the ultimate in performance and luxury. Ricky Barnes' wardrobe of *Tommy Bahama* polos, woven shirts, knits, outerwear and performance golf pants will feature the brand's new IslandZone collection, which is crafted from a revolutionary new technical fabric. The IslandZone fabric uses the 37.5 yarn, which is derived from coconut shells and volcanic sand, in knit and woven styles to create super-soft, high-performance technical garments that help regulate body temperature and wick away perspiration. IslandZone polos and woven shirts not only attract and evaporate moisture in the vapor stage, before it becomes sweat, but also dry quickly and help control odor. These high performance fabrics are perfect for life

on and off the course.

"Tommy Bahama has been involved in golf for years and we're excited to now partner with Ricky Barnes," said Doug Wood, CEO of *Tommy Bahama*. "Ricky has a great sense of style and with the launch of IslandZone, our new performance apparel that Ricky will be wearing, the timing couldn't be better. His passion for golf and relaxed personality makes Ricky a great brand ambassador for Tommy Bahama."

*Tommy Bahama*, whose philosophy is *Make Life One Long Weekend*™, has become a staple for the discerning golfer. Ricky Barnes joins other celebrated golfers who are already livening up the course in *Tommy Bahama* apparel, including PGA TOUR player Ken Duke and golf legend Tom Lehman, who has worn the brand since 2002.

"I appreciate the support of Tommy Bahama," said Barnes, "and, no pun intended, it's a great fit. I'm proud to represent a company whose attitude toward both life and golf mirror mine."

Barnes, the 2002 U.S. Amateur Champion and co-holder of the 2003 Ben Hogan Award as the top collegiate player, is in his ninth year on the PGA TOUR. He made it through two rounds of the FedEx Playoffs in 2016. Stylish and outgoing, Barnes is a real fan favorite who truly embodies the *Tommy Bahama* lifestyle.

For additional information or high res images, please contact Janet Orsi at [janet@orsipr.com](mailto:janet@orsipr.com) and Greg Lutchko at [greg@orsipr.com](mailto:greg@orsipr.com).

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#### ABOUT TOMMY BAHAMA

*Tommy Bahama* is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, *Tommy Bahama* is an island-inspired lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories, footwear and a complete home furnishings collection. The company owns and operates over 160 *Tommy Bahama* retail locations worldwide, 16 of which offer a *Tommy Bahama Restaurant & Bar*. The *Tommy Bahama* collection is available on *TommyBahama.com* and at the finest U.S. retailers, including Nordstrom and other specialty retailers. For more information, please visit [www.tommybahama.com](http://www.tommybahama.com).